

Mind - Digital Ambassador - Tameside Oldham and Glossop



The Mind - Digital Ambassador role is a completely new DIGITAL role that can be done anywhere.

We are looking for champions of mental wellbeing - people who will help raise the profile of the charity through social media channels, networking and word of mouth.

As you help raise the profile of the charity, talk about mental wellbeing and help more people to understand what support they can access, it helps reduce the stigma in accessing support, can reduce the risk of someone completing suicide and also helps us to raise much needed funds through donations, one off events and regular donations.

What will the role specifically involve?

- Familiarising yourself with the charity, it's values, key work areas and mental health offer.
- Completion of a basic induction - this can be done over Microsoft Teams or Zoom.
- Encouraging people across your networks to sign up to our E update.
- Sharing our content, support information and resources across your networks.
- Supporting fundraising opportunities where possible through word of mouth and digital platforms.
- Consult and suggest ideas to the charity about better engagement with students and young people.
- Independently fundraise where possible - although not a specific requirement of the role.
- Identify 'trending' wellbeing related content in the UK, we can share, report on and/or celebrate.
- Importantly - Approach the role with a non-judgemental mindset, reflecting similar values to the charity including equality of opportunity for all, inclusivity and respect for all regardless of faith, gender, sexuality or financial circumstances.

This is a dynamic and versatile role requiring people who are confident on social media, networking and speaking to people directly. This is also a unique volunteering opportunity as it is predominantly digital meaning travel to our main office would not be required.

Successful applicants would be helping create positive social change across Greater Manchester through promotion of positive mental health messages, training and fundraising opportunities and essentially being a Bluetooth speaker for the charity - Connect with us and lets create a ripple of change together!

Contact: marketing@togmind.org for further information or to submit an expression of interest.